

Water Use Efficiency Program Summer 2018

Stage 1 Water Supply Condition



SCOTTS VALLEY
WATER DISTRICT

Stage 1 Water Supply Condition



- Established by Board of Directors in April 2018.
- Stage 1 demand target is 1,201AF, which is essentially in line with WY 2017 demand.
- The goal is to:
 - Maintain current consumption levels,
 - Continue water use efficiency programs and
 - Boost education and outreach on water supply and groundwater conditions.

Stage 1 Water Supply Condition



THE DISTRICT HAS DECLARED A
STAGE I WATER CONDITION

Customers are asked to maintain efficient use of water and reduce water waste by:

- Watering no more than three days per week
- Making small retrofits that earn you rebates
- Contacting us for free water efficiency house calls and devices
- Reporting irrigation runoff or overwatering



**SCOTTS VALLEY
WATER DISTRICT**

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Think Twice Water Use Efficiency Program



- This summer's program will also be a multi-pronged approach that:
 - increases awareness of water use efficiency;
 - promotes water efficient behavior; and
 - continuously reduces water waste.

Program Details

1. Education & Outreach
 - Pre-rinse spray valve project (new)
 - Community outreach at SV Farmers Market (new)
 - Irrigation scheduling guidelines
 - County coalition activities and media placement
 - Free house calls
2. Rebates
 - Toilets and pressure regulators indoors
 - Six landscape rebates outdoors
3. Water Waste Policy
 - Permanent policy with 15 prohibited activities, with addition of seasonal patrolling



Pre-Rinse Spray Valve Outreach

Education and Outreach

- Survey 63 food establishments to determine where pre-rinse spray valves are located
- Make site visits to check flow on existing valves
- Offer free replacements for more than .5 gpm flow reduction
- Review other plumbing fixtures for efficiency during visits: aerators installed, toilets checked and rebates offered



Community Outreach at SV Farmers Market

Education and Outreach

- District presence on fourth Saturday of the month – May thru Oct
- Canopy table with staff and featured representatives
- Information banners and print materials
- Interactive game and give-aways



Irrigation Scheduling Guidelines

Education and Outreach

- Watering between 10am-5pm is prohibited by the Water Waste Policy (in effect since 1996)
- Recommended maximum three days per week irrigation frequency for potable and recycled water
- Exceptions made for potted, edibles and newly installed plants

Staff Contacts

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